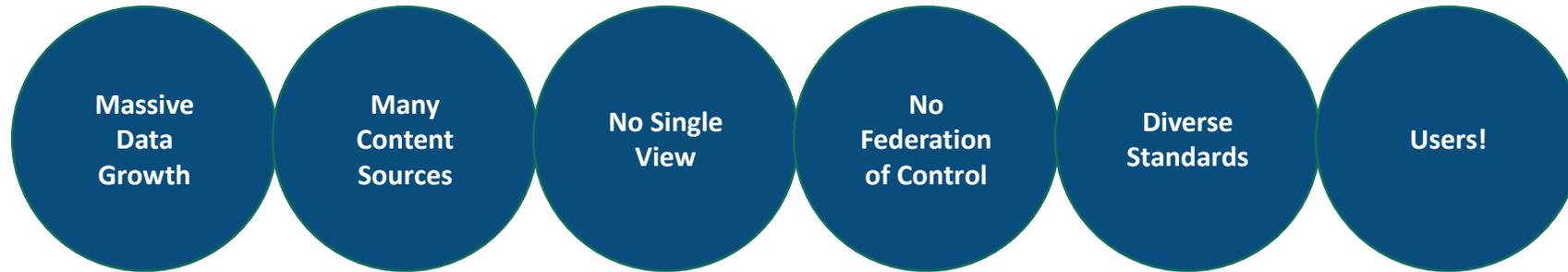


# Understanding Compliance in Office 365

Introduction to Records  
Management & Retention



# The Compliance Problem



“My data is scattered across many sources and growing fast”

“It’s impossible to know what I have, let alone apply policy”

“My users aren’t interested in compliance”

“How can I identify and protect sensitive information?”

“I want policy to be universal, automatic, and based on content”

# Records Principles

## EASY

- Reduce complexity for record creators
- Employees are not compliance experts
- Seamlessly manage content across multiple repositories
- In-place records management across cloud and on-prem



## MODERN

- Automated rules engine classifies content
- Extensible connector framework (e.g. O365, Azure, AWS, ECMs)
- Federated data management
- Retire legacy systems and enable the modern workplace

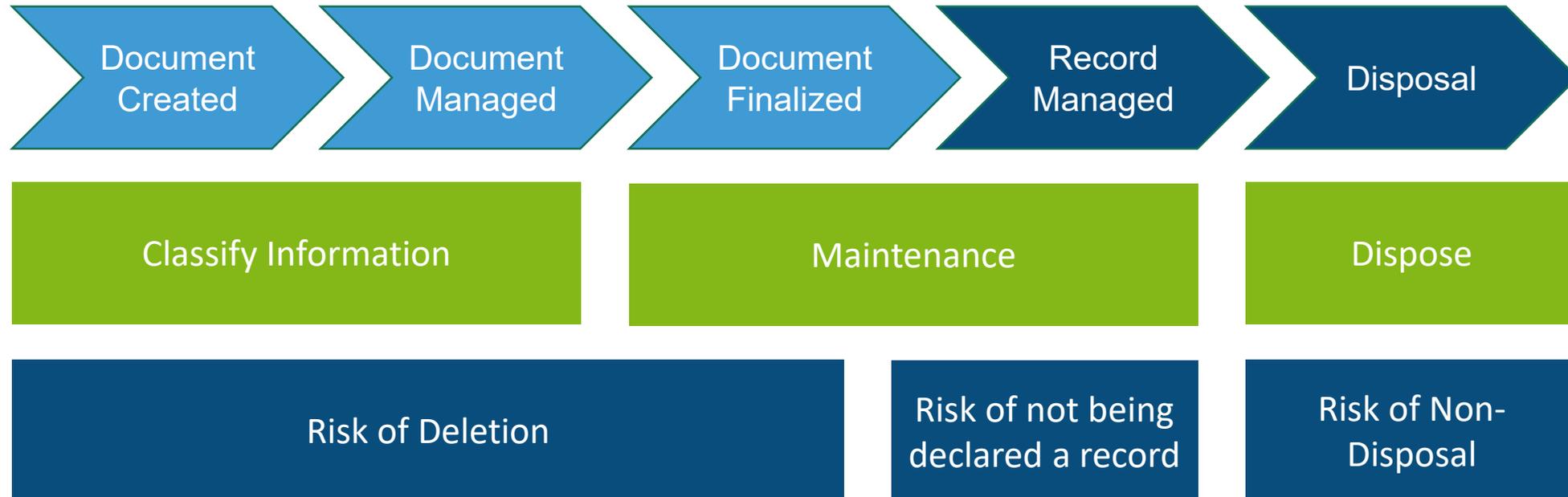


## TRUSTED

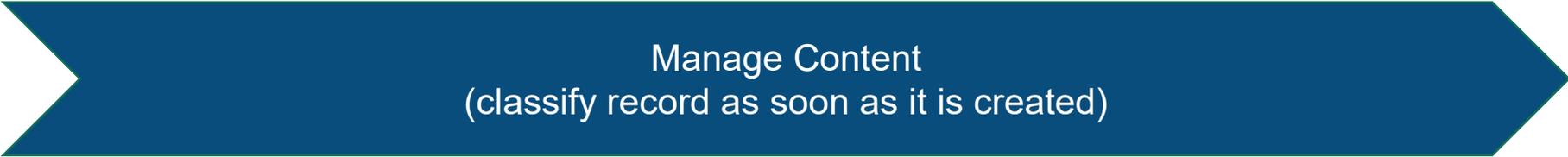
- Compliant with local, state, federal, and global standards (e.g. WPA, GDPR, CCPA)
- Maintain data onshore to meet data sovereignty compliance
- Certified on security and operation standards (e.g. HIPAA, CJIS, FedRAMP)



# Traditional Records Management



# Modern Records Management



Manage Content  
(classify record as soon as it is created)



Invisible Records Management  
(retention is applied automatically)



Disposal  
(managed or unmanaged disposal)

# Microsoft 365 Compliance Features

## Retention

Retention policies are applied automatically when content is created



## Labeling

Enable your users to apply a retention manually to content



## eDiscovery

Identify, collect, and produce electronic records





# Retention Policies

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A Retention Policy is separate from a Label and provides an overall retention to a location. It can do the following:

- Delete content automatically.
- Retain content for a specific time period.
- Delete content once a retention period has passed.
- Do nothing.
- Start the retention period from when content was created or last modified.

Decide if you want to retain content, delete it, or both

Do you want to retain content? ⓘ

Yes, I want to retain it ⓘ

For this long... 7 years

Retain the content based on when it was created ⓘ

Do you want us to delete it after this time? ⓘ

Yes  No

No, just delete content that's older than ⓘ

1 years

Need more options?

Use advanced retention settings ⓘ

Back

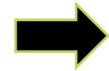
Next

Cancel

# How To Create Retention Policy

## Name the Policy

- Name
- Description



## Configure Retention Settings

- Define retention period
- Select trigger date field
- Choose how to delete
- Set advanced retention settings



## Choose Locations

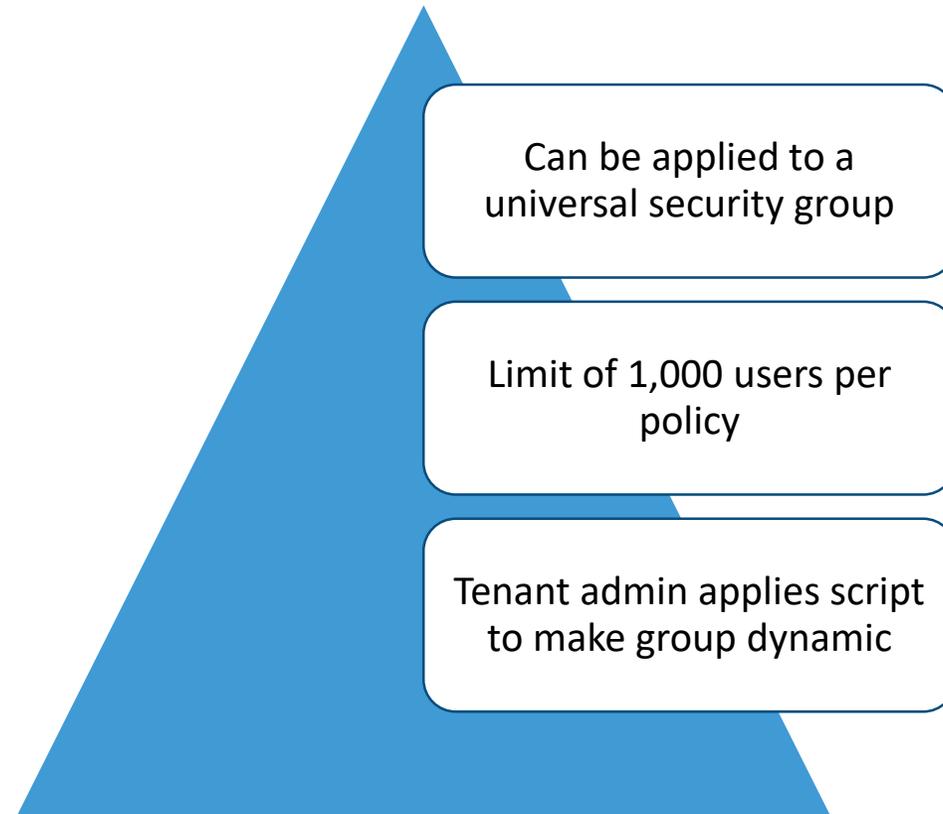
Choose where the retention policy will be deployed by M365

# Retention Policy Location Deployment

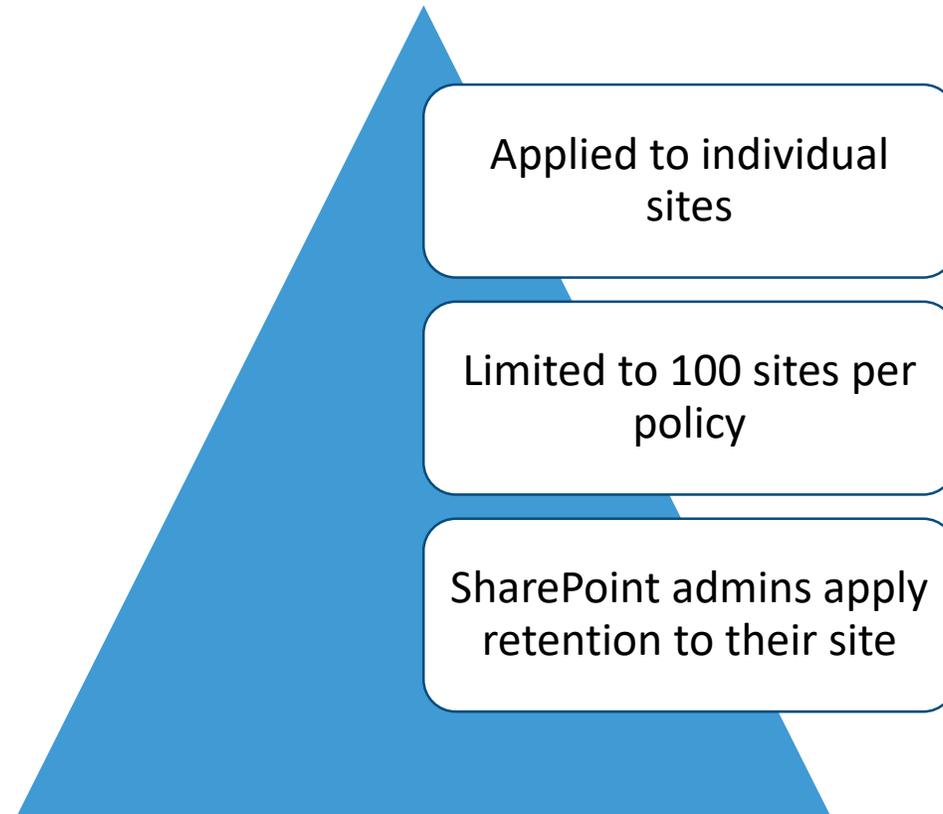
Retention policies can be deployed to specific locations or the entire organization.

Office 365 Locations								
Entire Locations	Exchange Email	SharePoint	OneDrive	O365 Groups	Skype for Business	Exchange Public Folders	Teams Channel Messages	Teams Chats
Include or Exclude	Recipients (up to 1000)	Sites (up to 100 sites)	Accounts (up to 100)	Groups (up to 1000)		All or None		

# Exchange Online Retention Policy



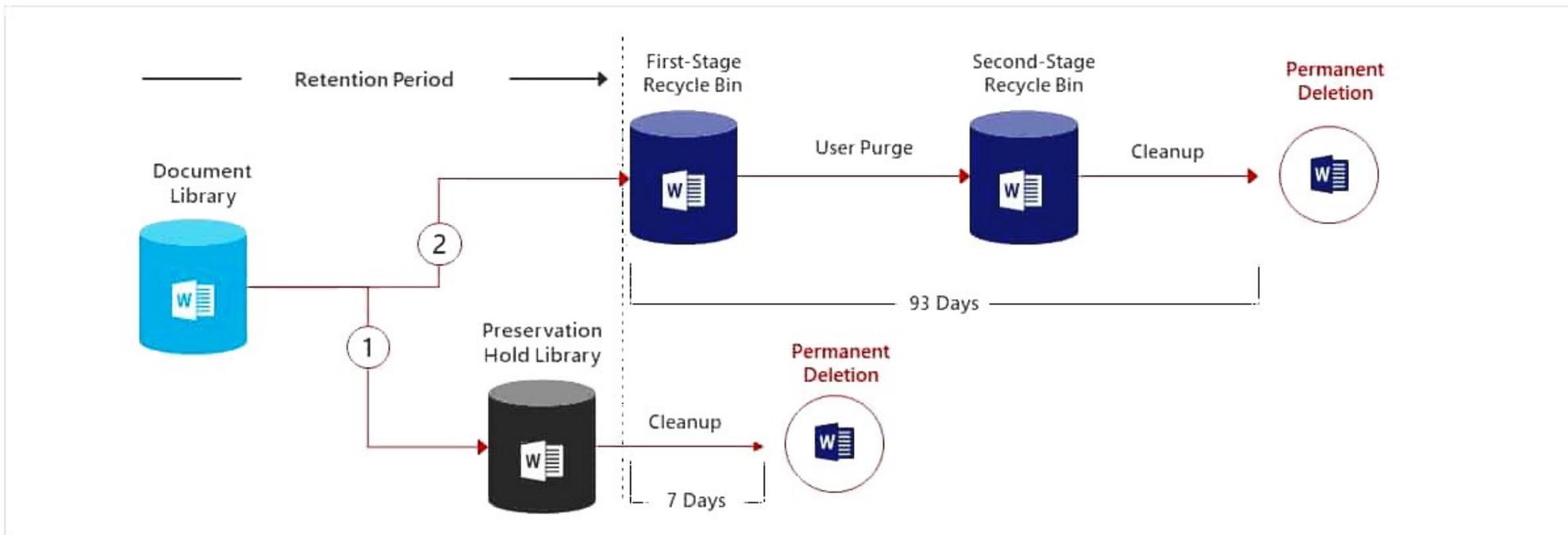
# SharePoint Retention Policy



# The Principles of Retention

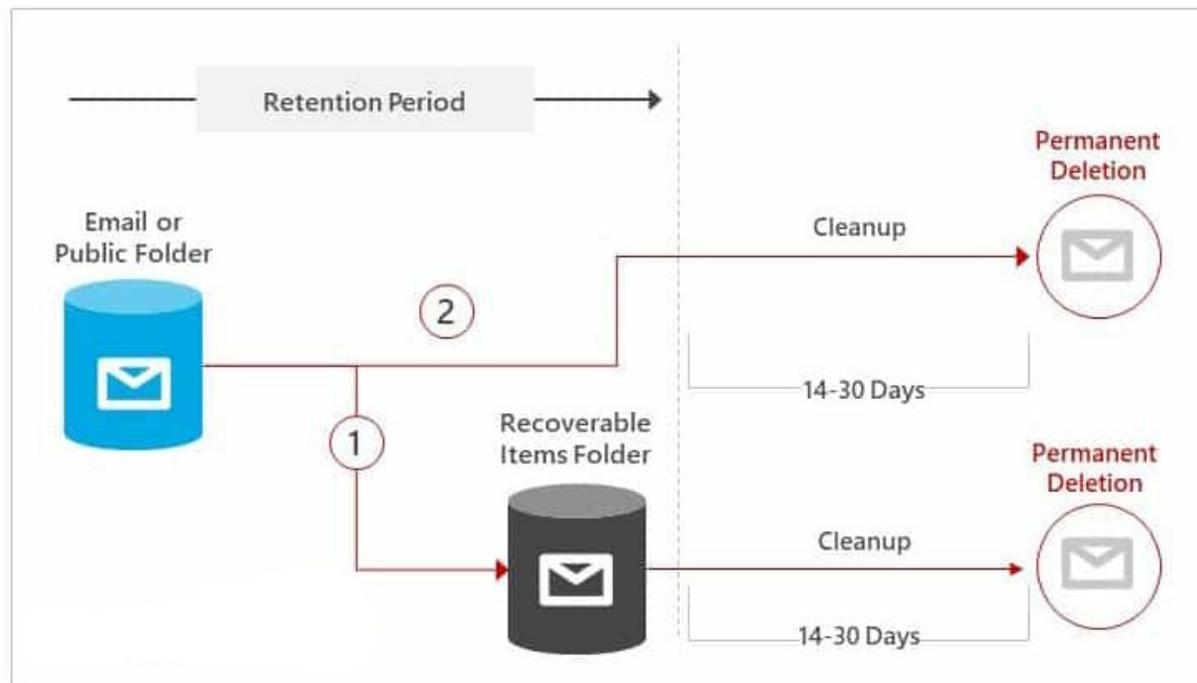
-  • Retention wins over deletion
-  • Longest retention period wins
-  • Explicit inclusion wins over implicit inclusion
-  • Shortest deletion period wins

# How Deletion Works in SharePoint and OneDrive



1. If the content is modified or deleted during the retention period
2. If the content is not modified or deleted during the retention period

# How Deletion Works in Exchange and Public Folders



1. If the content is modified or permanently deleted by the user during the retention period
2. If the content is not modified or deleted during the retention period



# Retention Labels

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Labels classify documents and can apply retention. They can do the following:

- Delete content automatically.
- Retain content for a specific time period.
- Delete content once a retention period has passed.
- Trigger a disposition review.
- Do nothing.
- Start the retention period from when content was created, last modified, when the label was applied, or when an event occurred.

Label settings

Retention ⓘ  
 On

When this label is applied to content...

Retain the content ⓘ

For this long... ▼ 7 years ▼

Do you want us to delete it after this time?

Delete the content automatically. ⓘ

Trigger a disposition review. ⓘ

Nothing. Leave the content as is

Don't retain the content. Just delete it if it's older than ⓘ

1 years ▼

Retain or delete the content based on when it was created ▼

when it was created  
when it was last modified  
when it was labeled

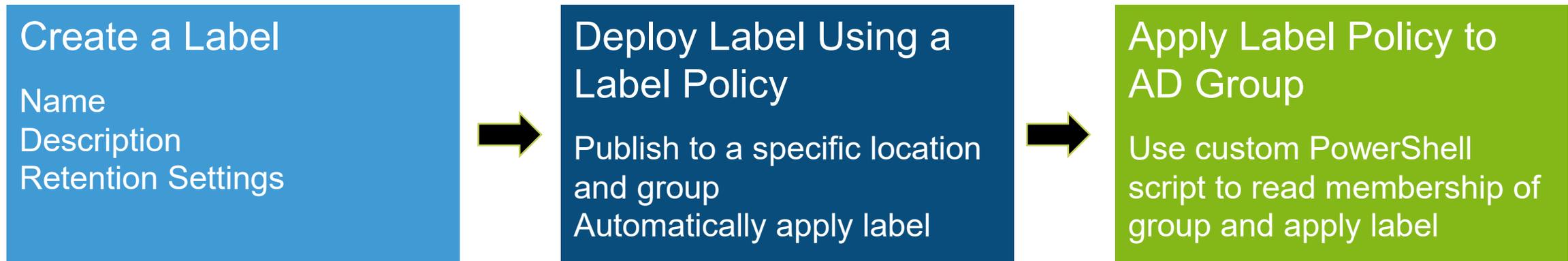
Label classification

Use label to classify content as a "Record" ⓘ

This option is available in a label but not a retention policy.

This option is available in a label but not a retention policy.

# How To Create a Label



# Labels Location Deployment

Can be deployed to specific locations or the entire organization.

		All Locations			
Entire Locations		Exchange	SharePoint	OneDrive	O365 Groups
Include or Exclude		Recipients (up to 1000)	Sites (up to 100 sites)	Accounts (up to 100)	Sites (up to 1000)

## Automatic Classification of M365 Labels (G5 feature)

Auto-applied based on sensitive information types



Auto-applied based on a search query



# Auto-Apply Based on Sensitive Information Types

When you create auto-apply labels for sensitive information, you see the same list of policy templates when you create a data loss (DLP) policy.

Select from a template

Just tell us what kind of information you want to detect.

Search  Show options for

42 results

 Financial

 Medical and health

 Privacy

 Custom

U.K. Privacy and Electronic Communications Regulations

U.K. Personally Identifiable Information (PII) Data

U.K. Personal Information Online Code of Practice (PIOCP)

U.S. Patriot Act

U.S. Personally Identifiable Information (PII) Data

U.S. State Breach Notification Laws

U.S. State Social Security Number Confidentiality Laws

## U.S. Personally Identifiable Information (PII) Data

### Description

Helps detect the presence of information commonly considered to be personally identifiable information (PII) in the United States, including information like social security numbers or driver's license numbers.

### Protects this information:

- U.S. Individual Taxpayer Identification Number (ITIN)
- U.S. Social Security Number (SSN)
- U.S. / U.K. Passport Number

# Auto-Apply Based on Search Query

Query-based labels use the Content Search feature in M365 Security & Compliance Center to Identify content.

You can search for a word or phrase using Keyword Queries.

Apply label to content matching this query ×

^ Conditions

We'll apply this policy to content that matches these conditions. ⓘ

Keyword query editor

Enter words or phrases

## M365 Won't Auto-Apply if the Label is a Record

If a label is a record, it locks the item so it cannot be edited



A label that classifies content as a record needs to be applied manually; it cannot be auto-applied



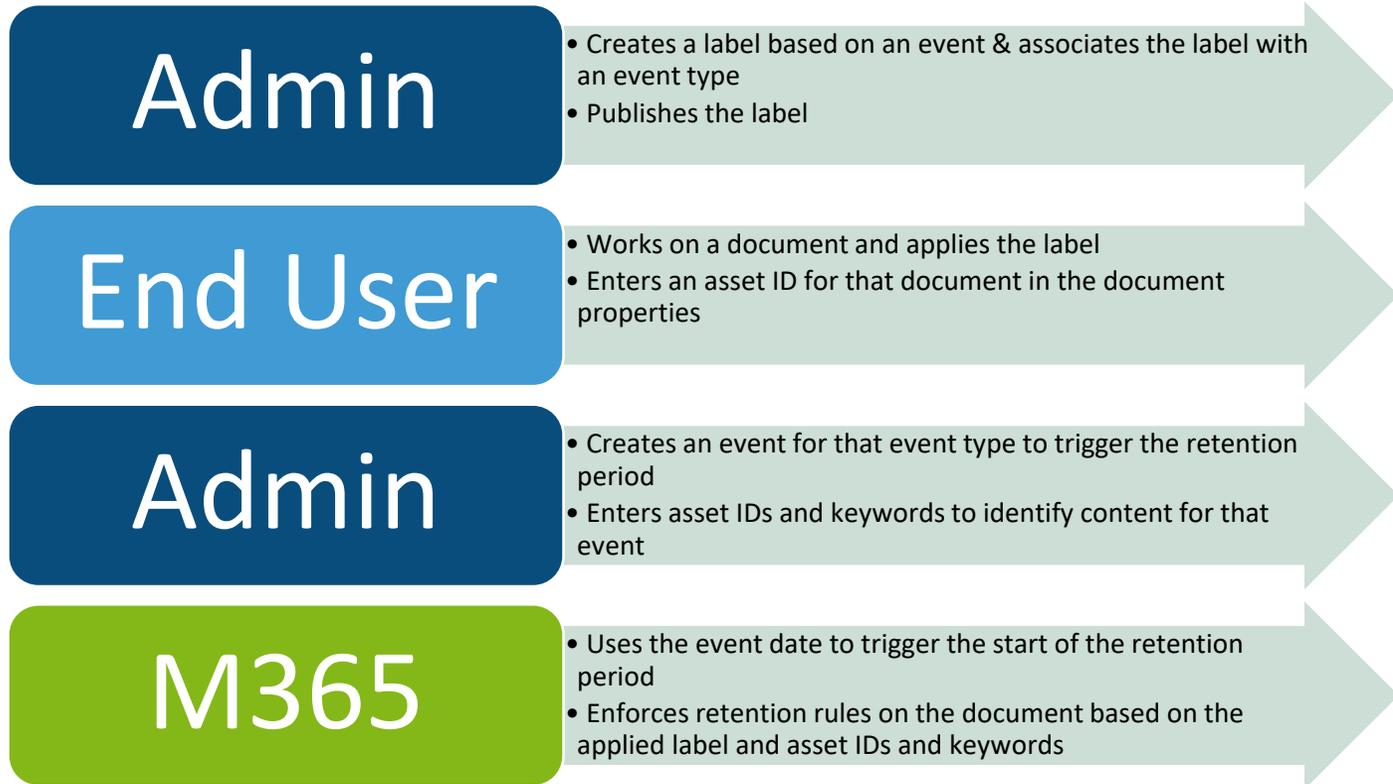
For SharePoint content, any user in the default Members group (contribute permission level) can apply a record label to content



Only the site collection administrator can remove or change that label after it's been applied



# Event-Based Retention in M365



Event settings ×

**What are the asset IDs related to this event?** ⓘ

Identify the items in Exchange, SharePoint and OneDrive that are related to this event. Only items that have labels associated with the event type you chose will be retained.

Keywords for items in Exchange ⓘ

Enter words or phrases

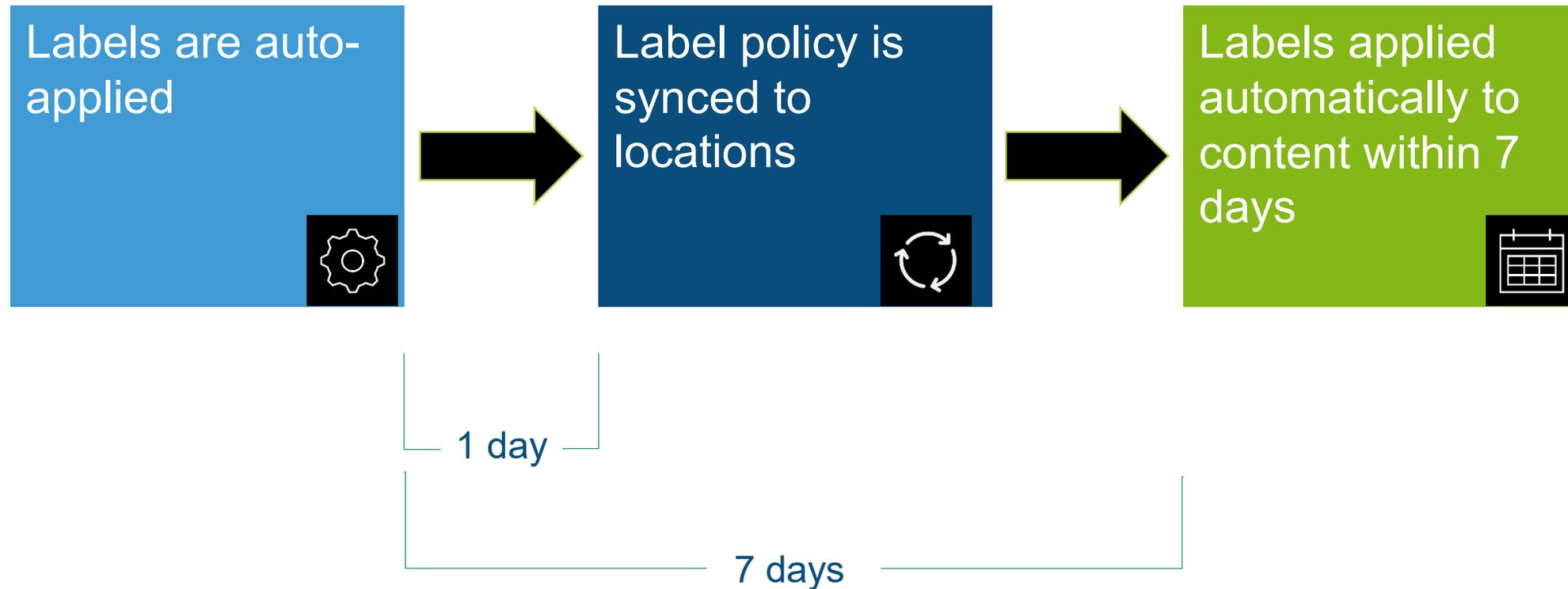
Asset IDs for items in SharePoint and OneDrive ⓘ

Enter asset IDs

When did this event occur? ⓘ

2020-05-11

# It Takes 7 Days to Automatically Apply a Label



# Label Location Detail

If the label is...	Then the label policy can be applied to...			
	Exchange	SharePoint	OneDrive	Groups
Published to end users	X	X	X	X
Auto-applied based on sensitive information types		X	X	
Auto-applied based on a query	X	X	X	X



# eDiscovery

# Discovery Tools

	Content Search (G3)	Core eDiscovery (G3)	Advanced eDiscovery (G5)
Search	✓	✓	✓
Export	✓	✓	✓
Legal Hold		✓	✓
Advanced Review			✓

# Content Search

- Search and Export only
- Minimum G3 license required
- All eDiscovery Managers in the tenant can see your search and export its results
- No reason to use Content Search

## Core eDiscovery (G3)

- Search, Export, and Legal Hold
- No review capabilities
- Minimum G3 license required
- Export to PST, deduplication

## Advanced eDiscovery\* (G5)

- Search, Export, Review, and Legal Hold
- G5 license required, or G3 + eDiscovery and Audit add-on, or G3 + Compliance add-on
- OCR, analytics, near-deduplication, legal hold notification, redaction, email/Teams communication threading, review sets, marks & tags, import 3<sup>rd</sup> party blob data
- May need 3<sup>rd</sup> party tool for advanced review and production

\* Based on eDiscovery 2.0 (scheduled release 6/2020)

## What's Missing?

- Review tools with a G3 license
- Ability to collect from on-prem sources
- Highlighted search terms in preview
- Full redaction: reason codes and logging\*
- 'Pretty' reporting
- Ability to export to PST in Advanced eDiscovery\*

\* On Microsoft roadmap, possibly with eDiscovery 2.0 (scheduled release 6/2020)

# How to Get Started with eDiscovery

## Licensing

- All users you need to search will require a license appropriate to the tool, either Core (G3) or Advanced (G3+/G5)

## Policies

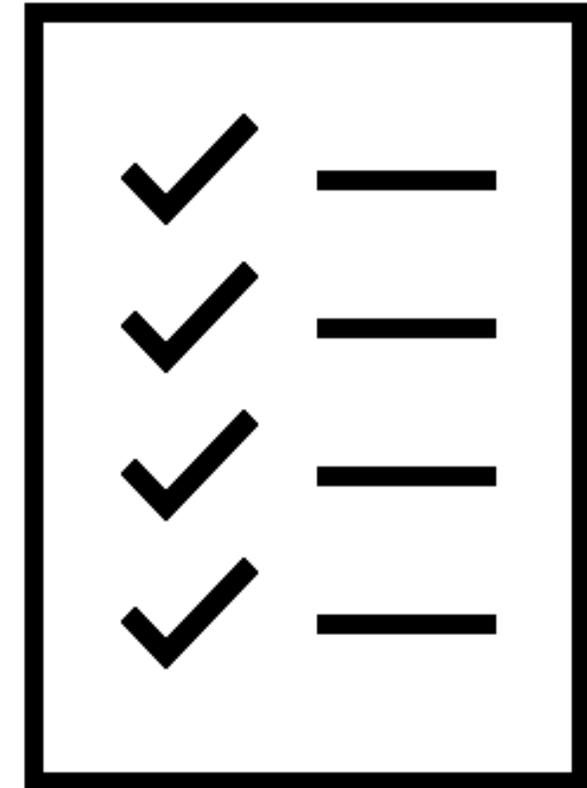
- Work with WaTech to implement your agency retention and label policies

## Role Group

- Work with WaTech to assign the eDiscovery Manager role to your AD group

## Boundaries

- Work with WaTech to implement compliance boundaries for your searches



## M365 Links

- <https://protection.office.com/homepage>
- <https://compliance.microsoft.com/homepage>

# Compliance Filters

- Separate your data from other agencies
- Assigned to your eDiscovery Manager role group
- Filter 1: Exchange Online (EXO)
  - Primary SMTP address
  - Vanity SMTP addresses
- Filter 2: SharePoint (SPO) & Teams
  - stateofwa.sharepoint.com/**sites**/watech\*
  - stateofwa.sharepoint.com/**teams**/watech\*

```
{Mailbox_Company -like 'watech'  
-or Mailbox_PrimarySMTPaddress -like '*@watech.wa.gov'  
-or Mailbox_Company -like 'ocs'  
-or Mailbox_PrimarySMTPaddress -like '*@ocs.wa.gov'  
-or Mailbox_Company -like 'ocio'  
-or Mailbox_PrimarySMTPaddress -like '*@ocio.wa.gov'}
```

```
{Site_ComplianceAttribute -like 'WaTech'  
-or Site_Site -like  
'https://stateofwa.sharepoint.com/sites/watech*'  
-or Site_Site -like  
'https://stateofwa.sharepoint.com/teams/watech*'}
```