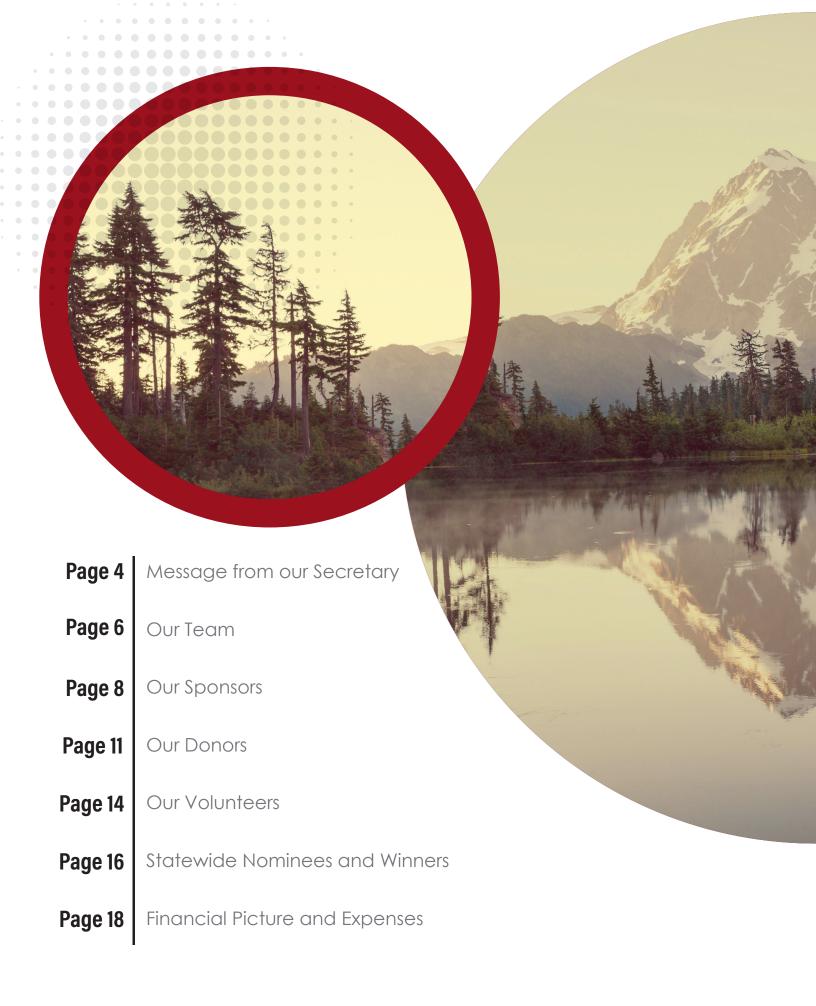


2024 ANNUAL REPORT

Washington state's workplace giving program since 1984





Welcome to the 2024 Washington State Combined Fund Drive (CFD) Annual Report. This year marks a monumental milestone—our program's 40th anniversary. To commemorate this special occasion, we celebrated with the theme "Explore: 40 Years, 40 Stories," which invited members of the CFD community to share their personal stories, illustrating the deep impact of our program over the past four decades. In this report, we take a closer look at the generosity and participation that made this year's campaign a success, featuring a breakdown of agency donations and participation percentages, as well as volunteer hours contributed by each agency. You'll also find a word from our Secretary, insights into program expenses, and a comprehensive overview of how the 2024 year unfolded for our program. Together, these elements showcase not only the numbers behind our success but also the stories that reflect the true spirit of the CFD—building a legacy of community and support.



A MESSAGE FROM SECRETARY OF STATE STEVE HOBBS

Dear fellow Washingtonians,

As co-chair of the Washington State Combined Fund Drive (CFD), I am honored to present the CFD's 2024 Annual Report.

It's wonderful to reflect on the impact CFD has had not only in our communities but nationwide as one of the most giving states in the nation. In 2024, more than 14,000 state employees and retirees donated nearly \$4.5 million to about 3,100 charities and nonprofits worldwide.

Our generous donors once again enjoyed many in-person activities, including Well Fed, Well Read: a food and goods drive partnering with the Thurston County Food Bank and South Sound Reading Foundation; a pickleball tournament and celebration of our program's 40th anniversary; and Golf for Veterans and Give on the Green. I look forward to more events and activities in 2025 and beyond.

We secured funding during the 2024 Legislative Session to improve our donor management system, making the experience safer, more secure, and more reliable. This will allow donors to make their pledge, check on their status, and find out about charities with a faster and cleaner application.

Active and retired state employees have powered the CFD for more than 40 years, making us one of the top three workplace giving programs in the nation. More than \$172 million dollars has been pledged to charities since 1984.

I encourage you to read this annual report, learn more about the CFD, and join me in celebrating its inspirational mission and enduring legacy.

Sincerely,

STEVE HOBBS Secretary of State

Atum R Hobbs



OUR TEAM

Our team had a blast celebrating our program's 40th anniversary! A special thanks to our Combined Fund Drive community for being a part of our story for the past 40 years. We would not be where we are today without you all.



Robert Lane

Program Manager

Robert gives day-to-day insight over the Combined Fund Drive. He is your point person if you need help connecting with volunteers and county committees, have requests for state CFD presence at fundraisers, have sponsorship opportunities, and overall any program questions.



Renee Lewis

Donor Management System Specialist

Renee works with the state's agencies to reconcile their donations and manage their accounts. Feel free to contact Renee if you need help with donor account management and have disbursement or reconciliation questions.





Erin Aquino

Program and Event Specialist

Erin works closely with donors and agencies on any general questions or concerns they might have. She is the point person for all state CFD events and fundraisers. Erin is your person to contact if you need help with donor accounts, requests for fundraising events or donations, and supply order questions.



Leila Anoina

Marketing and Training Specialist

Leila primarily works on the CFD's promotional outreach and manages all social media accounts. Get in touch with her if you need social media & website promotion, campaign designs, charity highlights, & marketing material requests.



OUR SPONSORS

2024 FIRST WEEK TO GIVE

We had yet another successful First Week to Give thanks to our partners at the Washington State Employees Credit Union. Donors raised more than \$58,170 for member charities during the first week of the annual giving campaign and logged 2,364 volunteer hours, saving charities more than \$95,221 in labor costs.

WSECU provided a \$5 Starbucks card to any donor who either started a new donation or increased their current donation by \$5 or more. Donors could also qualify by submitting 1 hour of volunteer time during that week.

SEAHAWKS TICKET AUCTION



We called all our "12s" to participate in another year of our Seattle Seahawks Ticket Auction sponsored by WSECU. We raised \$2,240 in our first round and \$3,125 in the second, bringing us to a grand total of \$5,365 in donations going toward the Combined Fund Drive's non-specified fund!

Thank you to WSECU and everyone who participated in the First Week to Give and Seahawks Ticket Auction!

GIFT FROM PUGET SOUND ENERGY

We would like to acknowledge Puget Sound Energy for their continued presence on our advisory council and thank them for their gift of \$2,500 in support of offsetting our administrative costs. Gifts toward our non-specified account help to minimize our administrative fees toward charities!







2024 LEADERSHIP/CAMPAIGN KICKOFF BREAKFAST

This year we celebrated another in-person Leadership Breakfast and Campaign Kickoff sponsored by TwinStar Credit Union. We had the pleasure of hearing from our keynote speaker, Marcus Trufant, who stated in reflection:

"Speaking at the Leadership Breakfast was an opportunity to highlight the impact of community-driven efforts and to reinforce that philanthropy isn't just about giving—it's about building relationships, creating opportunities, and strengthening the fabric of our communities. My work through the Trufant

Family Foundation is personal to me because I've seen firsthand how investing in young people and families can change lives."

Thank you to TwinStar and everyone that was able to join the Leadership Kickoff Breakfast!

TwinStar[®] CREDIT UNION

2024 CFD CHARITY SWEEPSTAKES

With the help of our sponsors at TwinStar Credit Union, we brought back our Charity Sweepstakes for its second year! This was open to any state employee or retiree who started a recurring payroll deduction of \$2 or more per month, or increased a current deduction by \$2 per month in the CFD system. Participants would then be entered into a raffle to be able to donate \$2,000 to a CFD-member charity of their choice! This promotion inspired a \$5,090.83 increase in monthly donations, which over a year comes out to more than \$61,089 in gifts!



CELEBRATING 40 YEARS OF GIVING

40th Anniversary Pickleball Party

For four incredible decades, the Combined Fund Drive has been a force for good, bringing communities together to support causes that make a real difference by continuing to support local, state, and national nonprofits. What started as a conversation over soup has turned into a multimillion-dollar annual program that continues to support our most



vulnerable communities. This past summer we celebrated with another one of Washington favorite things, Pickleball. Over a hundred people gathered to celebrate and remember the incredible impact the CFD has had. We were even joined by some past program managers and founders of the CFD. I hope in 40 years from now I can join the team to celebrate just how far they have come.

- Robert Lane, Combined Fund Drive Manager

OUR DONORS

PLEDGES MADE BY AGENCY AND HIGHER-EDUCATION EMPLOYEES

The following amounts are based on donations through pay periods 1/1/2024 through 1/15/2025

Ream MEMBER DONORS AMOUNT PARTICIPATION Administrative Office of the Courts 32 \$9,151.42 7.86% Agriculture, Department of 71 \$10,790.00 7.08% Archeology and Historic Preservation, Department of 2 \$300.00 8.00% Attorney General, Office of the 198 \$72,962.00 10.95% Bates Technical College 6 \$1,560.00 1.89% Bellevue College 4 \$446.25 0.41% Bellingham Technical College 60 \$18,030.00 24.39% Big Bend Community College 7 \$1,286.00 2.82% Blind, Department of Services for the 7 \$3,730.56 7.29% Board of Industrial Insurance Appeals 23 \$8,824.93 15.86% Board of Pilotage Commissioners 1 \$240.00 25.00% Board of Tax Appeals 5 \$1,348.00 33.33% Cascadia College 4 \$2,099.00 2.07% Caseload Forecast Council 2 \$360.00 16.67% Cen
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Columbia Basin College 6 \$2 024 00 1 02%
Combined Fund Drive - Fundraisers 1 \$28,934.22 n/a
Columbia Basin College 6 \$2,024.00 1.02% Combined Fund Drive - Fundraisers 1 \$28,934.22 n/a Commission On Judicial Conduct 3 \$960.00 33.33%
Corrections, Department of
Court of Appeals
Department of Commerce
Department of Fish and Wildlife
Department of Social and Health Services 1790 \$408.357.47 10.14%
Department of Social and Health Services
Eastern Washington State Historical Society
Fastern Washington University 29 \$5,474,00 15,10%
Ecology, Department of
Fconomic And Revenue Forecast Council
Edmonds Community College 5 \$928.50 0.69%
Employment Security Department 258 \$52,483.21 11.53%
Energy Facility Site Evaluation Council
Enterprise Services Department of 90 \$16.568.00 10.14%
Environmental Hearings Office 2 \$129.00 11.11%
Everett Community College 18 \$2,386.00 2,88%
Financial Institutions, Department of
Financial Management, Office of
Freight Mobility Strategic Investment Board 1 \$250.00 50.00%
Everett Community College

PLEDGES MADE BY AGENCY AND HIGHER-EDUCATION EMPLOYEES

The following amounts are based on donations through pay periods 1/1/2024 through 1/15/2025

The following amounts are based on abriations micognipay	-	<u> </u>
TEAM MEMBER	DONORS	AMOUNT PARTICIPATIO
Grays Harbor College	1	\$360.00 0.459
Green River College	6	\$2.371.000.789
Health Care Authority	165	\$72,021,00 9,529
Health, Department of	244	\$78.857.50 7.549
Highline College	1	\$3 070 00 0 0 62°
House of Representatives	31	\$15,815,00 8,40°
Human Rights Commission		
Incurance Commissioner Office of the	9 95	
Insurance Commissioner, Office of the	os	\$ZZ,JJO.UZ J1./Z/
Joint Legislative Systems Committee	∠	
Joint Legislative Systems Committee Joint Transportation Committee	5	\$1,360.00 4.417
Joint transportation Committee	l	
Labor and Industries, Department of	53 <u> </u>	\$128,600.38 16.56
Lake Washington Institute of Technology	5	\$564.00 1.269
Law Enforcement Officers' and Fire Fighters'	•	40.400.00
Plan 2 Retirement Board	8	\$3,683.00100.009
Legislative Evaluation And Accountability Program	2	\$600.0020.009
Legislative Support Services, Office of	4	\$2,872.00 10.009
Licensing, Department of	238	\$30,755.54 16.419
Lieutenant Governor, Office of the	2	\$90.00 33.339
Liquor and Cannabis Board	88	\$15,107.4122.929
Lower Columbia College Military Department		
Military Department	18	\$3,303.504.559
Minorify and Women's Business, Office of	10	\$1.183.25 22.739
Natural Resources, Department of		
Office of Independent Investigations (OII)	1	
Olympic College	4	\$720.00 0.799
Peninsula College		\$0.00
Pierce College	9	\$2.104.00 1.209
Public Defense, Office of	4	\$1.870.00 7.279
Public Disclosure Commission	9	\$1.354.00 27.279
Public Employment Relations Commission	4	\$1.760.00 12.129
Puget Sound Partnership	16	\$416550 25819
Recreation and Conservation Office	20	\$6.759.00 21.059
Renton Technical College	3	\$600.000.889
Retirement Systems, Department of	98	\$44.340.25 31.519
Revenue Department of	401	\$62 932 20 28 689
Seattle Colleges	46	\$10.963.75 3.189
Secretary of State Office of the	135	\$25 512 50 \(\delta 0.107\)
Seattle Colleges Secretary of State, Office of the Senate	32	\$14 475 19 13 01°
Shareline Community College	13	\$2 105 50 2 489
Shoreline Community College	1	\$150.00 0.20°
Snahamish County PIID	117	\$40.775.50 p/
South Puget Sound Community College	117 25	\$9 009 50 5 75°
Spokane Community College	31	\$2,250.70
State Actuary Office of the	94	ψυ,υυ/./ υ 2.2/ Φρηριοίου 10 009
South Puget Sound Community College Spokane Community College State Actuary, Office of the State Auditor, Office of the	∠	10.007 \$2.704 ΩΩ
State Poord For Community And Tachnical Callagran	∠∪	po,/∠0.UU 4.137
State Board For Community And Technical Colleges) I/	po,100.00 /.307
State Board of Accountancy	4	\$654.UU44.447
State Conservation Commission	4	13.33%

PLEDGES MADE BY AGENCY AND HIGHER-EDUCATION EMPLOYEES

The following amounts are based on donations through pay periods 1/1/2023 through 1/15/2024

TEAM MEMBER	DONORS	AMOUNT	PARTICIPATION
State Investment Board	10	\$2 652 00	8 70%
State Parks And Recreation Commission	48	\$10.349.00	4.58%
State School For The Blind	17	\$4,797.50.	11.97%
State Treasurer, Office of the	11	\$1,699.00.	16.18%
Statute Law Committee	9	\$3,822.50	22.50%
Superintendent of Public Instruction	38	\$18.761.00	6.83%
Supreme Court	6	\$2,460.00	8.45%
Tacoma Community College	30	\$5,406.00.	4.84%
The Evergreen State College	12	\$4,437.50	1.86%
Transportation Commission	1	ባበ በበ አ ጀ	14 47%
Transportation Improvement Board	2	\$348.00.	18.18%
Transportation, Department of	461	\$180,959.60.	6.02%
University of Washington	3365	\$1,755,407.84.	11.22%
Utilities and Transportation Commission	25	\$5,980.00	15.82%
Veterans Affairs, Department of	187	\$21.579.50	20.37%
Walla Walla Community College	9	\$1,339.00	2.19%
Washington Horse Racing Commission	1	\$70.00.	2.78%
Washington Pollution Liability Insurance Program . Washington State Arts Commission	4	\$1,564.00	10.53%
Washington State Arts Commission	3	\$560.00.	8.57%
Washington State Criminal Justice Training Commission Washington State Gambling Commission Washington State Historical Society Washington State Housing Finance Commission Washington State Patrol			
Training Commission]]	\$1,070.00.	8.27%
Washington State Gambling Commission	3 <u>2</u>	\$5,342.00	32.00%
Washington State Historical Society	<u>7</u>	\$1,126.16	10.29%
Washington State Housing Finance Commission	18	\$9,200.00.	21.18%
Washington state ration	IOJ	\$20,7/3.37	/. 4 1/0
Washington State University	123	\$33,302.91	1./4%
Washington Student Achievement Council	19	\$3,784.50.	13.97%
Washington Traffic Safety Commission Washington's Lottery		\$3,883.00.	37.93%
Washington's Lottery	34	\$15,216.59.	25.3/%
WaTech (Washington Technology Solutions)	23	\$6,/0/.00	/.42%
Wenatchee Valley College		\$0.00	0.00%
Western Washington University	102	\$36,184.62	6.06%
Whatcom Community College	110	\$9,433.50	26.00%
Work Force Training and Education	0	¢0.007.00	05.00%
Coordinating Board	9	\$2,897.00.	25.00%
rakıma valley College		\$1,/13.00	1.83%

2024 DONOR PARTICIPATION PERCENTAGE WINNERS

SMALL AGENCY (1-100 EMPLOYEES)

Law Enforcement Officers' and Fire Fighter' Plan 2

Retirement Board 100%

MEDIUM AGENCY (101-500 EMPLOYEES)

Office of the Secretary of State: 40.79%

LARGE AGENCY (OVER 500 EMPLOYEES)

Department of Revenue: 28.68%

<u>UNIVERSITY AND TECHNICAL COLLEGES</u>

University of Washington: 11.22%

Whatcom Community College: 26.00%



OUR VOLUNTEERS

The CFD relies heavily on volunteers. Volunteers each year track the number of hours they give to CFD member charities.

> Thank you to all of the volunteers across Washington. You mean the world to us!

The amount of volunteer hours that were logged by state and higher-education employees in 2024:

Average dollar amount per hour saved by member charities in Washington as a result of volunteers:

10,093 hours \times

\$40.28

\$288,203.40

The amount of money CFD donors have saved our member charities by volunteering for their organizations in 2024.

*SOURCE: https://independentsector.org/resource/value-of-volunteer-time/



VOLUNTEER HOURS TRACKED BY AGENCY

In 2024, employees at the following organizations tracked their volunteer time through the CFD Volunteer Tracker.

Administrative Office of the Courts	78
Attorney General, Office of the	138
Bellingham Technical College	199
Center for Childhood Deafness	20
Centralia College	. 512
Corrections, Department of	
Department of Commerce	94
Department of Fish and Wildlife	152
Department of Social and	
Health Services	
DRS System Retirees	5
Early Learning, Department of	24
Ecology, Department of	
Employment Security Department	1,452
Financial Institutions, Department of	4
Financial Management, Office of	6
Health Care Authority	210
Health, Department of	1,385
Insurance Commissioner,	
Office of the	438

Labor and Industries, Department of	. 507
Licensing, Department of	18
Natural Resources, Department of	.682
Puget Sound Partnership	4
Revenue, Department of	42
Senate	69
State Auditor, Office of the	2
State Board For Community	
And Technical Colleges	2
Transportation, Department of	. 301
University of Washington	974
Veterans Affairs, Department of	1,196
Washington State Arts Commission	6
Washington State Gambling	
Commission	174
Washington State Patrol	143
Washington's Lottery	13
Yakima Valley Community College	12

2024 VOLUNTEER HOURS WINNERS

SMALL AGENCY (1-100 EMPLOYEES)

Washington State Gambling Commission - 174 hours

MEDIUM AGENCY (101-500 EMPLOYEES)

Office of the insurance Commissioner - 433 hours

LARGE AGENCY (OVER 500 EMPLOYEES)

Employment Security Department - 1,452 hours

<u>UNIVERSITY AND TECHNICAL COLLEGES</u>

University of Washington - 649 hours

Centralia College - 512 hours

2024 Statewide Volunteer-Awards

Nominees and Winners



CAMPAIGN LEADER OF THE YEAR

Nominees

Erin Hartstein Mike Culley
Rachel Messenger John Miles
Elizabeth Merrick Machelle Leal
Beverly Pogue
Jeanne Lenz

Jeanne Lenz Sarah Nelson Melissa Reynolds

Winner: Rachel Messenger, WSP

LOCAL COORDINATOR OF THE YEAR

Nominees

Hakan Axelsson Jackie Parker
Krista Pagel Lisa Malden
Trisha George John Gray
Donna Cole Michael Quesnel
Hilde Routzahn Trisha Armenta
Rebecca Vargas

Winners: Krista Pagel, DNR Trisha Armenta, DSHS

COMMUNITY VOLUNTEER OF THE YEAR

<u>Nominees</u> Michael Palacioz, UW Rebekah Padgett,

Winner: Michael Pacioz, UW

LOCAL COORDINATOR OF THE YEAR -TEAM

Nominees

- Department of Revenue Team

Led by Amanda Sides and Petra Vidakovich

- DSHS Region 3 Home & Community Services CFD team

Led by Tara Benson, Natalie McLaughlin, Terri Carl, Danielle Boyko, Nicole Nichols, Amanda May, Prasiddha Gurung, Amy Herring, Trisha Armenta

- Spokane DCS CFD Team

Led by Laura Burton, Sarah Lyman, Danielle Loman, Delana Mercer, and Kathy Bailey

- WorkSource ESD CFD Team

Led by Bev Pogue, Rebecca Vargas, Cynthia Powers, Tonys Parks, Valentyna Tsema, Jackie Parker (UI TAX REP), Diane Leeper Brian Brandli, Charlie Ballinger, Don Thomas, Colin Hensley

Winners: Department of Revenue Team

Led by Amanda Sides and Petra Vidakovich



OUTSTANDING FUNDRAISING EVENT - TEAM

Nominees

- DOC Headquarters Online Auction
- Labor and Industries: Bite of L and I
- WSP CRD Silent Auction Basket
- Ecology CFD Online Auction
- DOH Gratitude Grams
- DSHS Spokane Basket Auction and Craft Sale
- WSP Olympia Union Gospel Mission's Stocking Stuffer and Food Drive

Winner:

The Bite of L and I Led by Misti Puening and the L and I Steering Committee

ROOKIE OF THE YEAR

Nominees

Anna Shurts
Rachel Messenger
Christine Fouts
Tyler Young
Petra Vidakovich

Amanda Nelson Samantha Acuff Heather Hinds Bill Spring Sally Rocha

Winner: Heather Hinds, ECY

EXECUTIVE LEADERSHIP AWARD

Nominees

Colin Helsley, ESD
Captain Jason Cuthbert, WSP
Todd Mountin and Angi Miller, DOH

Winner: Captain Jason Cuthbert, WSP



FINANCIAL PICTURE EXPENSES

Like most nonprofits, the CFD has expenses that administer the program statewide. The program has two different classifications of expenses: operating and fundraising. These expenses are from January 2024 through December 2024.

Operating Expenses

Below are the operating costs for 2024

Employee Salaries	\$175,951.77
Employee Benefits	\$83,776.79

The CFD is composed of four FTEs*.

Purchased Services Contracts \$226,903.79

These contracts help administer the program:

- University of Washington
- Department of Social and Health Services
- Software licenses

General Supplies	\$1,787.55
Communications (telephone)	\$1,706.19
Rent and Utilities	\$10,463.66
Data Processing	\$1,001.74
Shipping and Postage	\$237.52
Employee Development Training	\$2,114.64
Travel / Meals with Meeting	\$6,561.72
OSOS Fiscal Services	\$36,610.05
Other Goods and Services	\$2,461.33

The Office of the Secretary of State supports the CFD by providing fiscal and IT processing services. These services are noted through a monthly fee.

TOTAL OPERATIONAL EXPENSES \$549,576.75

Fundraising Expenses

Below are fundraising costs of 2024 associated with marketing material and fundraising expenses:

Printing and Reproduction	\$154.37
Marketing and Advertising	\$6,835.71

The CFD develops publications and purchases items to raise awareness for the giving campaign such as posters, pens, postcards etc.

Fundraising Event Costs \$28,832.29

The CFD conducts fundraisers to help lower administrative fees.

Reimbursements to Agencies \$4,120.69

CFD volunteers are eligible to receive reimbursements through the standard statewide reimbursement process.

Examples may include:

- Bake sales supplies
- Purchases for golf tournaments

<u>CFD volunteers must request reimbursement</u> <u>from their respective agency first.</u> Many agencies wait until the end of the giving campaign to send reimbursement requests to the CFD.

TOTAL FUNDRAISING EXPENSES \$39,943.06

\$549,576.75

Total Operating Expenses

4

\$39,943.06

Total Fundraising Expenses

\$589,519.81

Total Program Expenses

CFD NON-SPECIFIED FUND

In addition to promoting and raising funds for thousands of charities, the CFD works to raise money for the CFD Non-Specified Fund through promotions and events. Donors can choose to give through payroll contributions and fundraising events for the CFD Non-Specified Fund. Any administrative costs associated with running the CFD are deducted from the CFD Non-Specified Fund first. Any remaining costs are charged to our member charities through a quarterly administrative fee.

2024 CFD Non-Specified Fund Contribution \$276,261.52

2024 CFD Non-Specified Fund Interest from the Bank \$36,571.12



Total CFD Non-Specified Fund Income \$312,832.64

FINANCIAL BOTTOM LINE

Why do we say "average charge to charity"?

The CFD splits its remaining costs among member charities that receive funds from specified payroll contribution income. The costs are administered as a percentage of the whole. The more a charity receives in specified contributions, the higher the charge when disbursing to their organization. Charities not receiving funding are not charged an administrative fee.

\$589,519.81 Total Program Expenses

minus

\$312,832.64
Total CFD Non-Specified Income

\$276,687.17

Total Remaining Expenses

\$4,275,350.94
Total Specified Contributions

minus

\$276,687.17Total Remaining Expenses

\$3,998,663.77

Total Disbursed to Specified Charities



2024 average percentage charged to CFD charities

6.47%

Explore: 40 years, 40 stories

We had so much fun hearing from our incredible CFD community donors, volunteers, charities, and staff—who shared their unique experiences and insights. Each story gave us a colorful snapshot of how the CFD has changed lives over the past four decades. It was inspiring, heartwarming, and eye-opening to see the many ways our program has made an impact, and we're thrilled to share these stories with you as we celebrate 40 years of generosity, community, and change!

Click the mountain to view the stories



