

Voters' Pamphlet Instructions

Sample of the printed voters' pamphlet

Submit your profile

Please email your submission to voterspamphlet@sos.wa.gov.

Please prepare and submit your profile by **5 p.m. on Thursday, December 5, 2019.**

- Photograph
- Campaign contact information
- Biography (100 words)
- Statement (300 words)

1. Photograph

You may submit one portrait of your head and shoulders.

Photos must be high resolution and no smaller than 2.5 × 3 inches. Your photo may not be digitally altered.

Clothing or insignia that suggest holding a public office are banned. For example: judicial robes, law enforcement or military uniforms.


A color photo is required. For best results, use a light-colored background, but not white. Photos must be no more than five years old.

2. Campaign contact information

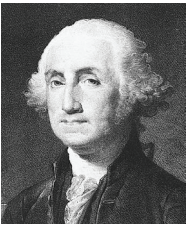
The following campaign contact information will be published with your profile:

- Campaign phone number
- Campaign email
- Campaign website

Contact information does not count toward the word limits, but long web addresses such as Facebook or blogs are not allowed. You may update your contact information any time before publication of the pamphlet.

**Presidential Candidates**
Your Party Here

1



George Washington
Your Party Here

2

Contact Information
(202) 456-1776
info@georgewashington.com
www.georgewashington.com

3

Elected Experience
Virginia provincial legislature, representing Frederick County in the House of Burgesses.

Other Professional Experience
Former Commander-in-Chief of the Continental Army during the American Revolutionary War.

Education
No formal education, but studied mathematics, trigonometry, and surveying.

Community Service
No information submitted.

4

Statement
George Washington, a retired general, had no wish or aspiration beyond the humble and happy lot of living and dying a private citizen at his Mount Vernon farm. However, his peers and the American people at large spread rumors declaring George Washington would likely be elected first President of the United States (much to the dismay of Washington himself). George Washington could not escape his conscience. In a formal letter of acceptance, Washington succinctly assented to what he had agonized over for more than a year. Washington concluded to obey the important and flattering call of his Country. George Washington, as the first president, was well aware of the great responsibility of defining the American presidency. "I walk on untrodden ground," was a frequent comment he made in the days leading up to his first inauguration. Washington believed that the precedents he set must make the presidency powerful enough to function effectively in the national government, but at the same time these practices could not show any tendency toward monarchy or dictatorship. In addition to defining the actual powers of the office, Washington also needed to show the new nation how the leader of a democracy should behave socially. There was no precedent for this office in a world full of kings, leaving Washington the monumental task of figuring out how to act like a president.

3. Biography

You may provide a 100-word biography in your candidate profile. You must use the following headings, which do not count toward the word limit. If you leave a heading blank, "No information submitted" will be inserted under that heading.

- Elected Experience
- Other Professional Experience
- Education
- Community Service

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4. Statement

State law sets maximum word limits. Hyphenated words count as two words. Statements exceeding the word limit will be shortened by deleting full sentences from the end.

300 words ≈ 6 paragraphs

Use only italics to emphasize words or phrases. Bold, underline, and all caps are not allowed. Tables, lists, and bullets are not allowed. Text must be written in paragraphs.

Correct

I approve of *justice* for all, *fairness* of the law, and *rehabilitation*.

Incorrect

- I approve of:
- JUSTICE for all
 - **Fairness** of the law
 - Rehabilitation

Proofread carefully. The statement and biography you submit will be printed in the Presidential Primary Voters' Pamphlet and displayed online exactly as submitted. Changes after the submission deadline are not allowed unless requested by the Office of the Secretary of State or required by court order.

Those named in your statement, such as an opponent or endorsement, will receive notice from our office that they were mentioned. This may result in court-ordered changes to your statement.

Tips from voters

- Treat this as a resume and edit carefully.
- Offer your vision. Be positive.
- What do you want to accomplish if elected?
- Describe what sets you apart from your opponent(s).
- Avoid criticism of your opponent(s).
- Who endorses your candidacy?
- Avoid technical terms and abbreviations.

After submission

The profile you submit will be appear online and be published if your name is on the official list we receive from the state party chair. Official party nominees will have an opportunity to submit new profiles for your party ticket.

Campaign finance information

Your campaign finance information is public information. A link to your campaign finance information will appear on your page in the online voters' guide.

Candidates must report campaign finance information to the Federal Election Commission at www.fec.gov.

Campaign signage

Washington state and local jurisdictions have strict rules regarding campaign signs. The Washington State Department of Transportation (www.wsdot.wa.gov) provides guidance for campaign signage along state highways. For local highway and city street rules, contact the applicable county or city.

Questions?

1-800-448-4881

voterspamphlet@sos.wa.gov