

eBook Access, Discovery & Delivery

November 3, 2022



Kelvin Watson

Executive Director

Las Vegas-Clark County Library District

eBook Access, Discoverability & Delivery Creates Pathways To:



Access, Discoverability & Delivery Can Be Achieved Through:

Improved eBook Licensing Models

- Open-access model with Macmillan and BiblioBoard
- Circulation-based licensing
- Price-match digital and print licensing fees
- Perpetual licenses and multiple models
- Lower fees for older titles
- Subscription-based service
- License fees for older titles with built-in protection against copying/pirating



Access, Discoverability & Delivery Can Be Achieved Through:

Increased Options for Customers

- **Single Comprehensive Catalog**
Customers can search and browse relevant items in physical or digital collections of all material types — eBooks, Audiobooks, print, CDs, DVDs, Articles & Databases.
- **Easy Discoverability & Access**
24/7 access and ease of enjoying library content, programming, and services:
Find what you want, when you want.
- **Flexible Content & Delivery Options**
Customers can download, stream, or access the full complement of available content from all partners and publishers.

Benefits of a Virtual Library

Physical & Digital

Ease of Access and Simplification of Discovery

- The virtual library doesn't replace public libraries or their physical spaces
- Multiplies precious resources of space, staff, and finite hours of operation
- Extends the robust services and products our customers enjoy
- Goal is to eliminate difficult tools, easing access and simplifying discovery across all operations, human or digital

Discoverability & Access

Superior Experience for Physical or Digital Spaces

- Virtual libraries contain flexible components that can be used within our library facilities for self-service or to aid our staff to provide a superior customer experience.



Variety & Delivery

Pushes The Digital Divide into the Past

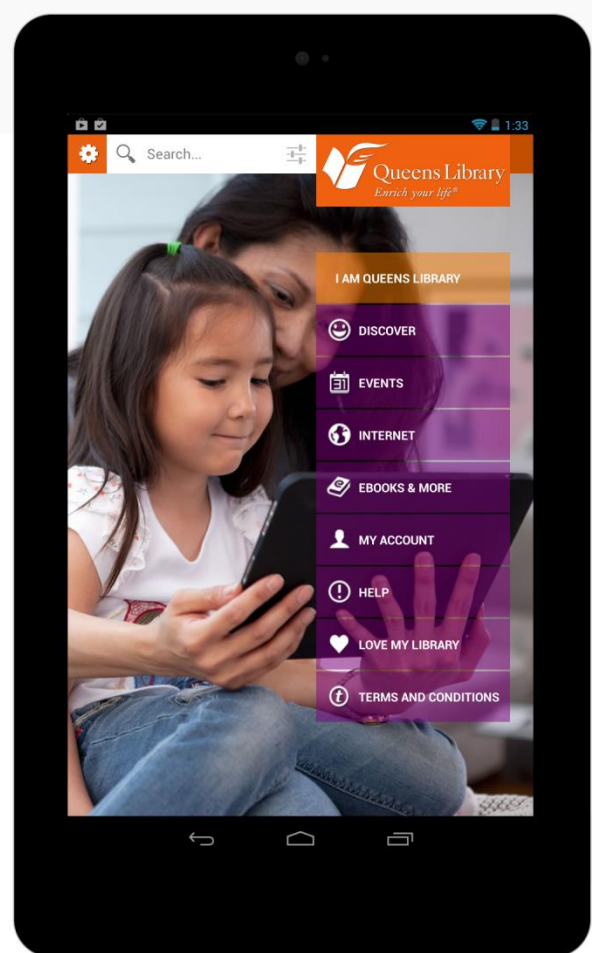
- With the growth of mobile devices and technology in our lives, we leave no one behind in the digital divide.
- Our solutions are crafted as end-to-end experiences thoughtfully considering those that rely solely on the public library for information literacy.

Program Examples



- Custom interface for Queens Library Mobile "Discovery and Delivery" platforms
- The QL Mobile "Discovery and Delivery" platforms offer a buffet-style browsing experience that allows for search and discovery of eContent, programs, services, and resources, plus general information vital to our customers and their local community.
- Customers can easily browse booklists, events, and various other features of the library experience.
- Remote extension of library programs and services that is available 24/7 to patrons as long as they have a viable network connection
- Built for mobile tablet "device-loan" retail models and patron BYOD rollouts

More Benefits of a Virtual Library



- Queens Library has developed a proprietary interface for the tablets-for-loan (5,000)
- Who can borrow? Any adult with ID and a library card; children may borrow with parental permission
- Goal is to provide library users with educational and practical resources with a special focus on resources that aid in economic viability;
- Curated/persona driven access to Queens Library resources and programs
- A useful experience with or without internet access
- Icon-driven menus, intuitive operation for new tech users, appropriate for all:
- Improved digital literacy
- Encouragement to explore and discover
- Secure, simplified device management
- Fresh, engaging content pushed to the tablet whenever it is in WI-FI range
- Loan period: one month, with up to three renewals. Total loan period = 4 months.

More Benefits of a Virtual Library



Queens Library Advances

- UI/UX
- APIs (Technical Integrations)
- External Apps Integration (if necessary)
- Patron Authentications
- Account Management
- Library functions and workflows
- Multi-channel access
- “Read Now! Give It to Me Now!” World
- Simplify, simplify, simplify
- Test, test, test
- All about feedback, as well as content

Your Library On Demand

Physical →



← **Digital**



The Virtual Library is an integrated system created by Queens Library to improve access to eBooks & all services for public library users in either physical, or digital spaces.

Simple Access to Everything

Discoverability →



The Virtual Library answers today's challenges by clearing the clutter that plagues legacy library tools and provides a superior customer experience in a single comprehensive catalog.

← **Access**



Eliminate Obstacles & Silos

Variety →



Library systems are no longer chained to seldom-used tools, and can easily integrate with fresh partners via a plug-and-play fashion. Customers also have flexible options to consume info and media on their terms.

← **Delivery**



From Queens Library Work to Broward County Library

Wi-Fi Device with access to eBooks

Free access for the Broward community whether they are a library cardholder or not

Read online or offline

Located at 10 community partner sites and on seven Broward County Transit buses

Read While You Ride!

Get Free eBooks on Your Phone or Tablet from Broward County Library

POWERED BY

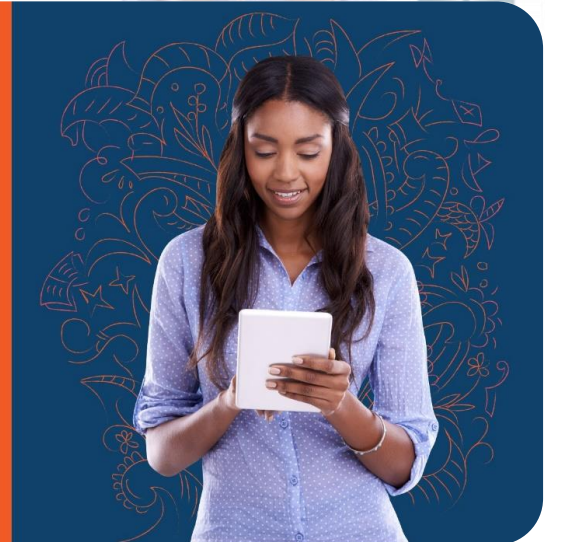


Read While You Wait!

Get Free eBooks on Your Phone or Tablet from Broward County Library

1. Access the WiFi connections on your phone or tablet
2. Select **Pop Up Library**
3. Open your browser, enter **PopUpLib.com** and tap **Go** to start reading!

POWERED BY



Broward County Library FLLibrary



FLLibrary is a satellite library location featuring the latest in streaming media technology

It's located at the Fort Lauderdale-Hollywood International Airport

It's an innovative new space where passengers can relax, recharge their devices and get free downloadable/streaming music and movies "on the fly"

Partnership launched between Broward County's Libraries Division and Aviation Department

And on to Las Vegas-Clark County Library District

Cell Phone Lending Program



Hope for Prisoners Family Library



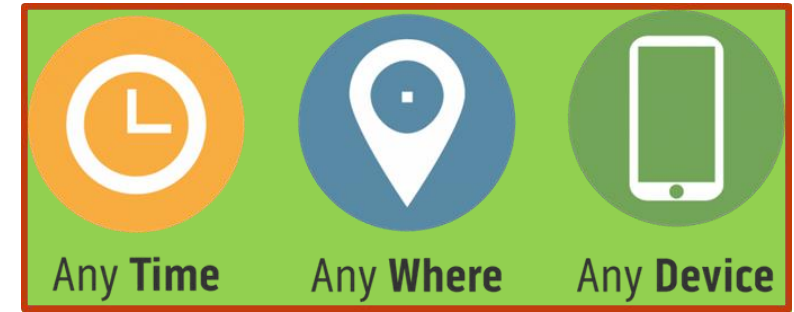
Mesquite Retail Space



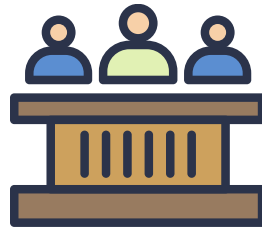
Library on the Go



The Future Is Now



Book Mobiles/Busses



Jury Duty Rooms



Coffee Shops



Department of
Motor Vehicles



Rec Centers/
Senior Centers



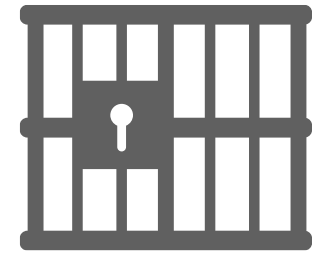
Hotel



Hospital
Waiting Rooms



Community Events/
Festivals



Jails/Prisons

eBook Access, Discoverability & Delivery Creates Pathways to



Las Vegas-Clark County

LIBRARY

DISTRICT

TheLibraryDistrict.org

Thank you!