

Learn about valuable resources to help you know your company's:

- ▶ Image as viewed by the public and customers.
- ▶ Ratio of purchases to store, phone or website visits.
- ▶ Break-even point in dollars and units.
- ▶ Competitors' products, strengths and weaknesses.

Class instructor **John Rodenberg's** more than 25 years of experience includes small business management in manufacturing, recreation and consulting industries. His corporate career involved production, engineering, product management and sales supply. He currently serves clients in Pierce County as a business advisor and development specialist.

Lakewood Pierce County Library

6300 Wildaire Road S.W. • 253-582-6040

Thursday, July 15, noon – 1:30 p.m.

South Hill Pierce County Library

15420 Meridian E. • 253-848-8686

Tuesday, July 27, noon – 1:30 p.m.



Job + Business Center

**Your Industry and Business
What do you really,
really know about it?
Free Presentations**

Generous funding from the following organizations is helping support these presentations:

- Lucky Seven Foundation
- The Norcliffe Foundation
- Paul G. Allen Family Foundation
- Pierce County Library Foundation
- Renew Washington grant program, administered by the Washington State Library and funded by the Bill & Melinda Gates Foundation and the Institute of Museum and Library Services.
- WorkForce-Central, an investor



GET THE CARD!
www.piercecountylibrary.org
253-536-6500

To ride a bus to a Pierce County Library visit: <http://tripplanner.piercetransit.org/>

 www.twitter.com/piercecolibrary

