

The Seattle Times

Streamline Your Search.

NewsBank now consolidates
multiple news formats in
a single, powerful resource



Multiple news formats. One simple tool.

News information has long been a staple in libraries given its research value. And now, your users can conduct quick, seamless searches *across all information publishing platforms*. The result? Stronger connections with a wider range of patrons, increased use and greater relevance within your community. Specifically, NewsBank now enables simultaneous searches across these *Seattle Times* formats:



Full text newspaper articles

Newspaper articles follow a practical “who, what, where, when, why” format that focuses on facts. Full-text articles lend themselves to quick searches across large volumes of content.



PDF images of newspapers

Detailed scans of actual newspaper pages combine the engaging nature of print design with the efficiency of online searching. These full-color replicas invite exploration and appeal to visual learners.



Web-only news articles

Web-based articles offer a sense of immediacy as well as perspectives that cannot be found in print. Articles from online news sources also tend to be more detailed than their printed equivalents.

Hyperlocal focus. Global perspectives.

Beyond your local title, NewsBank makes it easy to search thousands of unique sources from across the country and around the world. And by consolidating information published across all *Seattle Times*’ platforms into the same powerful resource, your users can browse recent news while also enjoying a thorough and seamless research experience across deep and varied archives.

Interested? Contact NewsBank at 1.800.762.8182 for more information.

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